



## MEDIA RELEASE For Immediate Release November 2009

### Deck Crew Guidebook Raises the Bar for Luxury Yachting Careers

A new era dawned in maritime education today with the launch of The DeckCrew Guidebook – a book that aims to teach newcomers about the luxury yachting industry and increase their chances of securing their dream job.

It's a career that has often tantalised the young and old alike with travel to exotic locations, great working conditions, close-knit workmates and comfortable salaries just a few of the perks on offer. But the luxury yachting or WhiteBoat industry has also been surrounded by mystery, and is thought to be a difficult career to enter.

The DeckCrew Guidebook aims to alter this perception and has been authored by Vaughan Poynter, a qualified Mariner with 12 years experience working as a luxury yacht crew member. Having settled back onshore at his new home in Cairns, Vaughan has achieved what many only dream and he wants to share his knowledge with as many budding mariners as he can.

"My motivation to write this book is simple - to facilitate a greater sharing of knowledge within the industry and achieve more knowledgeable junior and entry-level deck crew" says Vaughan. "When I started out, everything I learnt was on-the-job and this is still prevalent today. It's time to change that situation and raise the professionalism of the industry".

The book covers 22 topics of maritime training ranging from security and piracy to yacht terminology, crew positions, medical safety and even the manoeuvring and mooring of yachts and tenders. It's a unique publication that will reinforce lessons for professional crew and provide specific information for novice candidates who wish to work on the world's ever-growing luxury yacht fleet.

"Outside of this book there is a lack of current and specific training or reference material available for new entrants to the luxury yacht industry, so gaining an edge against potential candidates has been difficult – until now" states Vaughan.

With this in mind, for those who are a bit more serious two courses have been developed that complement the book and enable more practical learning of the lessons raised - all while interacting with peers and potential crewmates to achieve camaraderie, a skill that's vital to success in the luxury yacht industry.

The courses are aimed at entry-level or intermediate-level mariners, and the content is particularly useful for those in other sectors such as commercial shipping or tourism. Courses may be staged wherever there is demand, and special training can be arranged on request.

#### Why is this important?

The DeckCrew Guidebook is a unique publication and is thought to be the first of its kind for the luxury yacht industry.

#### Who is the book for?

Anyone seeking a career with experiences such as: travel to exotic locations; adventure; great working conditions; close-knit workmates; and comfortable salaries.

#### Careers on a luxury yacht – it's not your average job

From monotonous periods of standby's to constant tender transfers of VIP's or Celebrities. You never know who will be stopping-in for lunch! It's all in a day's work...

Over the course of his career, Vaughan Poynter visited 300 cities in 59 countries.

The DeckCrew Guidebook is currently in its first edition and additional resources are being planned to consistently raise the bar for Maritime students.

-ends-

For further information please contact the author:

**Vaughan Poynter**

Phone: 0418 719 787

Email: [vaughan@v7crew.com](mailto:vaughan@v7crew.com)

Web: [www.v7crew.com](http://www.v7crew.com)

Find more news online at [www.v7crew.com](http://www.v7crew.com). Vaughan Poynter is available for book signing events, interviews, customised training, and specialist consulting activities.

**Support documents available:**

A number of background documents are available in support of this release.

- About the Author, Vaughan Poynter
- About the Book, The DeckCrew Guidebook
- Sample Q&A's with the Author, Vaughan Poynter
- High Res image of the author, Vaughan Poynter on his travels across the globe
- Requests for copies of the book will also be considered – please use company letterhead when making your request

This information may be accessed online at [www.v7crew.com](http://www.v7crew.com)

