



MEDIA BACKGROUNDER About the Book – The DeckCrew Guidebook

Book Highlights

- The DeckCrew Guidebook is a unique publication and appears to be the first of its kind for the yachting industry as a whole.
- The book covers 22 topics of maritime training. It ranges from subjects such as security and piracy to yacht terminology, crew positions, medical safety and even manoeuvring/mooring of yachts and tenders.
- The book is uniquely designed and contains numerous images to highlight relevant points of learning and to showcase the adventures available to WhiteBoat crew.
- The book is the ideal reference for potential deck candidates in the luxury yacht industry and is firmly pitched at new and junior personnel.
- The DeckCrew Guidebook is currently in its first edition.

Why Would You Read It?

- The DeckCrew Guidebook is an up-to-date publication focused squarely on gaining employment in the WhiteBoat industry.
- It is written by a highly experienced and qualified Mariner with more than 12 years industry experience.
- The lessons are based on actual experiences and first hand knowledge of crew customs, expectations and client demands.
- Outside of this book there is a lack of current and specific training or reference material available for new entrants to the luxury yacht industry – up until now, all training has been “on the job” so gaining an edge against potential candidates has been difficult.
- The book and associated courses will assist intending crew members to land their first job as a WhiteBoat deck crew member.

Motivations Behind the Book

- To promote the industry and the potential career opportunities that it provides, with a particular focus on deck crew roles and responsibilities.
- To emphasize the need to learn discreteness and confidentiality to succeed as a long-term crew member.
- To facilitate a greater sharing of knowledge within the industry and achieve more knowledgeable junior and entry-level deck crew.
- To create a unique publication that will reinforce lessons for professional crew and provide specific information for novice candidates who wish to work onboard the world’s ever-growing luxury yacht fleet.

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